



How To Add a Live Stream Open House to Your REALTOR.ca Listing

With the new live stream support tool on REALTOR.ca, you can show listings, tour homes, and engage with buyers remotely in real-time. Here's how:

First, you must choose a platform to host your live stream. The platform will then provide you with a URL needed to set up your live events and show them on your REALTOR.ca listings.

REALTOR.ca supports all streaming services, including:



Facebook



Instagram




YouTube

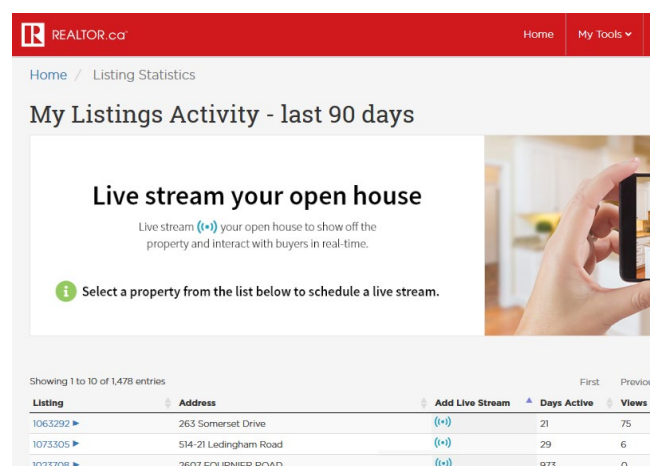


Zoom

Note: For instructions on how to set up your live stream, contact the live streaming platform directly.

To schedule a new live stream (or edit one you already set up), visit the [Listing Statistics](#) page on member.REALTOR.ca, and click the  icon on the listing you would like to update.

Upon clicking, you will be re-directed to the page where you can schedule, edit, or delete upcoming live streams. To schedule a new live stream, simply input the required live stream details and click "Schedule".




REALTOR.ca Home My Tools




Home / Listing Statistics

My Listings Activity - last 90 days

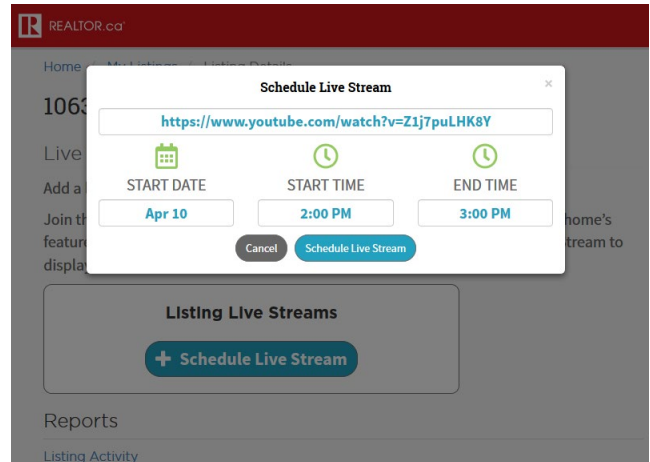
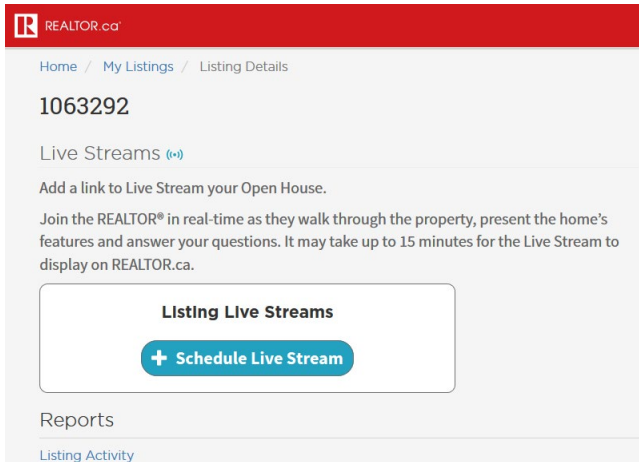
Live stream your open house


Live stream  your open house to show off the property and interact with buyers in real-time.

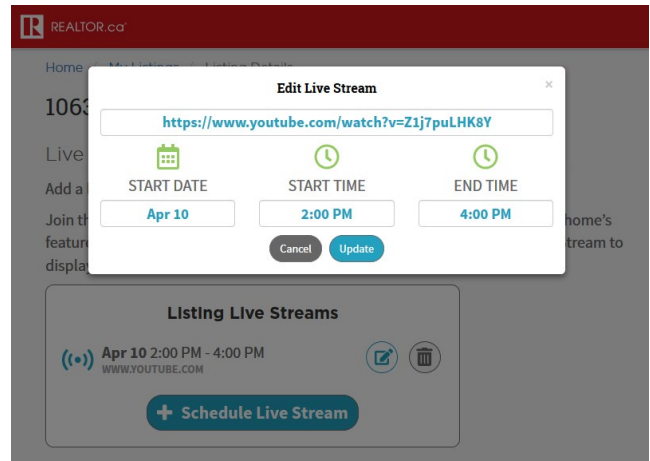
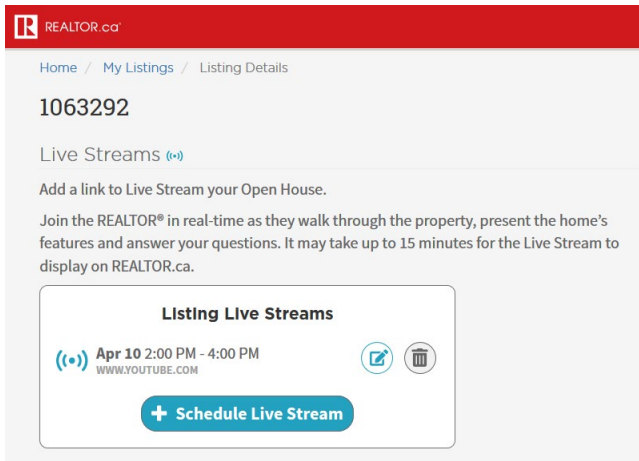
Select a property from the list below to schedule a live stream.


Listing	Address	Add Live Stream	Days Active	Views
1065292	263 Somerset Drive		21	75
1073305	514-21 Ledingham Road		29	6
1023708	2607 FOURNIER ROAD		973	0

Note: Be sure to include the direct link to your live stream so users can easily attend. This will be a shareable URL given to you by your chosen platform.



To edit an existing live stream click the  icon, input the updated information in the required fields and then click “Update”.



To delete an existing live stream, click the  icon and confirm.

Be sure to engage with your audience and, if the platform allows, save the video to show and share later.
Happy live streaming!

Schedule your first live stream