



**Join Royal LePage colleagues from across Canada on an amazing adventure!**  
**July 25 – August 1, 2017**

Women and children who have experienced violence take brave steps to change their lives when they go to a shelter. You can help by raising at least \$5,000 for the Royal LePage Shelter Foundation and trekking nearly 100 km through Iceland's dramatic landscapes.



**ICELAND** 2017  
**Challenge**  
 for shelter

**Trip at a Glance**

Following on the success of the Machu Picchu Challenge for Shelter in 2015, the Royal LePage Shelter Foundation has once again partnered with Charity Challenge Canada to offer you an exclusive, life-changing opportunity to trek your way across the Southern Highlands of Iceland in support of ending family violence in Canada!

Commit to the fundraising challenge and cover the costs of your flights and trek, and you'll be treated to this fantastic "bucket list" experience:

- Trek the Landmannalaugar route across Iceland's Southern Highlands
- View stunning terrain while crossing one of the country's most actively volcanic areas
- Take in thundering waterfalls, steaming lava fields, plunging fjords and spouting geysers
- Explore Reykjavik, a vibrant European city and Iceland's capital
- Take a dip in the Blue Lagoon – a pool of pure, mineral-rich, geothermal seawater
- Make valuable connections with Royal LePage agents from across the country



**This trek won't be easy.** You'll be hiking up to 23 km per day on difficult terrain rarely crossed by adventurers. For 6 nights, you'll be camping in a two-person tent which you'll be responsible for setting up and taking down! Everyone will also be expected to pitch in with light "kitchen" duty. Trek days will start early in the morning and each night you'll experience only 2-3 hours of darkness. There's no need to bring your cell phone as you won't be able to charge any devices along the route!



See a stunning part of the world while challenging yourself to give up the comforts and conveniences of home.

## What's Included

### Before departure:

- Personalized online fundraising page and pledge forms to collect donations
- Support materials (itinerary, equipment list, fitness training and health notes, travel advice, etc.)
- Fundraising tips and ideas, customizable sponsorship letter, and press release template

### During the Challenge:

- Accommodations during the trek (twin share) including tents for camping (6 nights) and hotel (1 night)
- Three meals a day and snacks (unless otherwise stated in the itinerary)
- English speaking Challenge leader and first aid trained support team
- Specially designed apparel and souvenirs

## Interested in Participating?

We are accepting online [expressions of interest](#) from those who would like to participate until June 30. Limited spots are available. Shelter Foundation staff will review all submissions and select participants to ensure representation from across the country and based on the information provided.

All applicants will be contacted by Shelter Foundation staff by the end of July. This will give participants one year to raise funds and prepare physically for the trek.

## Questions? Please contact us.

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## Fundraising Commitment and Trek Costs

Participants will raise a minimum of \$5,000 in support of the Royal LePage Shelter Foundation. From these funds:

- 80% will be donated to your local women's shelter
- 20% will stay with the Royal LePage Shelter Foundation to fund domestic violence prevention and teen healthy relationship programs

As a participant in the Iceland Challenge for Shelter, you will be raising **new** funds for the Royal LePage Shelter Foundation to amplify our positive impact on shelters and domestic violence prevention programs. (Note: Any Commission Donations you make to the Shelter Foundation, or the Commission Donations of your colleagues, cannot be allocated towards your \$5,000 goal, nor can funds raised at existing office events such as the National Garage Sale for Shelter or your office's annual fundraiser.)

Participants will pay a fee of \$1990 to cover their trek costs (not including airfare) and make their own arrangements for a return flight to Reykjavik, Iceland. Note: The participant fee is partially subsidized by Royal LePage Shelter Foundation sponsors.



Prizes and special honours for top fundraisers!